

MATT SMITH

Graphic Designer

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SUMMARY:

Interdisciplinary graphic designer with more than eight years experience in a fast-paced, highly demanding creative environment.

Ability to see a project from initial concept through development and final production.

Diverse skill set, strong work ethic and a passion for gaining new job knowledge and abilities.

Experience facilitating coordination and communication between multiple departments/teams.

Possesses managerial training and experience, has a successful track record managing teams and design development for business-critical product categories.

EDUCATION:

Miami University 2001-2005
BFA, Graphic Design
Harrison Scholarship, Honors Program

VOLUNTEER EXPERIENCE:

United Way of Union County
Publicity and Marketing Committee, Website & Social Media Committee

Union County Cancer Society
Designer, webmaster

Salvation Army of Union County
Food pantry volunteer, general staff assistance

PROFESSIONAL EXPERIENCE:

Hollister (Abercrombie & Fitch)
Graphic Designer (2005-2009)
Team Lead (Fleece Tops Graphics)

Gilly Hicks (Abercrombie & Fitch)
Senior Graphic Designer (2009-2013)
Team Lead (Tees Graphics)
Team Lead (Graphic Intimates)
Team Lead (Fleece Tops/Bottoms Graphics)

Freelance
Graphic Designer (2013-2014)

PROFICIENCY:

Adobe Creative Suite (Adobe Illustrator, Adobe Photoshop, Adobe InDesign), Microsoft Office Suite, HTML/CSS

SKILLS:

Concepting, Design, Typography, Layout, Hand Rendering Creative Direction, Team & Project Management, Presentation, Production & Vendor Coordination